

Committee of the Whole AGENDA

Tuesday, September 19, 2023 4:00 p.m. Council Chambers Morinville Civic Hall

1. Call to Order

#### 2. Approval of Agenda

Presenter: Deputy Mayor S. Richardson

#### 2.1 Notice of Identified Meal Break: 6:30 - 7:00 p.m.

#### 2.2 Additional Items / Adoption

Recommended Motion: That Council approves the agenda as presented.

#### 2.3 Consent Agenda

Recommended Motion: That Council approve the following items on the Consent Agenda and respective recommendations.

#### 3. Protocol Items

Presenter: Deputy Mayor S. Richardson

#### 4. Presentation

Presenter: Deputy Mayor S. Richardson

#### 4.1 Public Presentations

4.1.1 St Jean Baptiste Parish Presenter: Ms. N. Radford

#### 4.2 Community Services Advisory Committee Presenter: Ms. S. Buga

#### 5. Business

#### 5.1 Council Calendar Schedule Options

Presenter: R. Gilbert, Legislative & Corporate Initiatives Coordinator

**Recommended Motion:** 

That Administration bring forward the option(s) referred by Council for approval at the October 24, 2023, Organizational Meeting of Council.

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	5.2	CAO Update	
		Presenter: N. Narayan, Chief Administrative Officer	
		(Verbal)	
		Recommended Motion:	
		That Council accept the CAO Update Verbal Report as information	
6.	Cound	il Boards / Committees / Commission Reports	22
	Prese	nter: Deputy Mayor S. Richardson	
	6.1	Edmonton Global - Meetings Summary	23
	6.2	Edmonton Metropolitan Region Board - Meetings Summary	29
7.	Actior	n Tracking List	45
	Prese	nter: R. Gilbert, Legislative & Corporate Initiatives Coordinator	
8.	Closed	d Session	
	Presei	nter: Deputy Mayor S. Richardson	
	There	are no scheduled Closed Session Items.	
	8.1	Return to Open Session	

- 9. Business Arising from Closed Session
- 10. Adjournment

#### Town of Morinville

#### September 19, 2023, Committee of the Whole

Items for consideration – Consent Agenda:

Agenda	Subject / Recommendation:	Selected
Item		for
		Debate
5.1	Council Calendar Schedule Options	
	Motion to Administration bring forward the option(s) referred by Council for	
	approval at the October 24, 2023, Organizational Meeting of Council.	
5.2	CAO Update (Verbal)	
	Motion to accept the CAO Update verbal report as information.	
6.0	Council Boards / Committees / Commission Reports	
7.0	Action Tracking List	
	Motion to accept the Action Tracking List as information	

# Community Services Advisory Committee

2023 Annual Report Presented by: S. Buga <u>Members for 2022/2023</u>:

Holly Hughes – Member at Large Karri Mochnach – Member at Large Bryan Primeau – Member at Large

**Brian Brost** – Morinville Minor League Baseball **Stacey Buga** – Morinville Community Gardens Representative

Jennifer Anheliger – Councillor Scott Richardson – Councillor

Jennifer Potocnik – Administrative Contact; Manager, Community Services

Committee meets monthly

# Mandate

The Committee will act in an advisory capacity to Morinville Council on matters pertaining to the social well-being of residents in the areas of Sports and Recreation; Family and Community Support Services, and Culture and Events.



- 1. Advise and provide recommendations to Council on policies and the following strategic priorities in alignment with their purpose:
  - a) Community action plan that supports issues in the 2019 needs assessment
  - b) Volunteer Development and Opportunities
  - c) Community Services Fee Review
  - d) Community and Stakeholder Engagement
  - e) Operational Workplans Engagement
- 2. Advise Council on potential "gaps" or barriers in the service area in alignment with their purpose.
- 3. Provide a public forum for community sharing of information ideas and feedbacks on trends and issues in alignment with their purpose.

# Community Services Advisory Committee 2022/2023 Strategic Priorities

As noted in the Mandate Letter received in March 2023, the work of the Community Services Advisory Committee aligns directly with Morinville Council's Strategic Priorities.

### **Morinville Council Strategic Priorities**

Council Strategic Priority	Council Goal	Council Objectives	CSAC Priority (Mandate Letter)	Community Services Department
1. Community Building	Morinville is a growing community	1.2 Residents and businesses are	1.a Community action plan that	1.a FCSS (CO 1.2)
	with a small town feel where we all	actively engaged in and aware of	supports issues in the 2019 needs	
	feel proud to live, play, and	decision making and planning	assessment (CO 1.2)	1.b FCSS, Community Development,
	participate	our future		Programs and Services (CO 1.2)
			1.b Volunteer Development and	
		1.2.2 Expand engagement and	Opportunities (CO 1.2)	1.c Programs and Services,
		increase education with residents,		Community Development (CO 1.2.2)
		community groups, stakeholders	1.c Community Services Fees and	
		around the Corporate Fees and	Charges Review (CO 1.2.2)	
		Charges Bylaw (e.g., Fees and		
		Charges Survey, community user		
		groups, etc.)		
6. Collaborative Relationships	Strengthen relationships with	6.3.1 Build understanding of	1.d Community Engagement (CO	1.d FCSS, Community Development,
	community stakeholders through	Council's Strategic Plan with	6.3.1)	Programs and Services (CO 6.3.1)
	enhanced communication and	community groups and explore way		
	engagement	to create alignment	1.e Operational Workplan	1.e FCSS, Community Development,
			Engagement (CO 6.3.1)	Programs and Services (CO 6.3.1)

# CSAC Workplan

CSAC	Str	ategic Priority Item	Actions Required	Timeline	Committee Notes	Meeting Status Updates
Priority						
1.a	1	1.a Community action plan that supports issues in the 2019 needs assessment (CO 1.2)	<ul> <li>Review the 2019 needs assessment</li> <li>Review Action Plan</li> <li>Provide recommendation to Council on next steps</li> </ul>	Q2	<ul> <li>APRIL</li> <li>Finalized actions for this item at April meeting</li> </ul>	<ul> <li>MAY</li> <li>Lisa Mudryk, FCSS Supervisor to attend May 25 meeting</li> </ul>
1.b	1	1.b Volunteer Development and Opportunities (CO 1.2)	<ul> <li>Support the maintenance of the Inventory of Associations</li> <li>Provide recommendations for volunteer development, recruitment and recognition opportunities</li> <li>Help promote Community Grant and Volunteer Grant opportunities</li> <li>Provide feedback to CS volunteer program</li> </ul>	Q3	<ul> <li>APRIL</li> <li>Inventory of Associations: <ul> <li>Would like to know how the inventory of associations is being used? Who gets to see it?</li> <li>CS To provide clarity on action steps (who is responsible to action what when the CS emails are sent out?)</li> <li>CS needs to provide a forum for the list to be updated and send reminders that align with AGM's</li> <li>Could this be potentially be accessed through the Town website</li> </ul> </li> <li>Volunteers: <ul> <li>Survey feedback?</li> <li>Share opportunities like the community grant at the upcoming volunteer workshops and provide a takeaway poster</li> </ul> </li> <li>Community Grant: <ul> <li>Better promotion of the intake timelines</li> <li>would like to better understand the application criteria</li> </ul> </li> </ul>	<ul> <li>SEPTEMBER</li> <li>CDS Barb Adamson to attend and report back</li> </ul>

1.c	1	1.c Community Services Fees and Charges Review (CO 1.2.2)	•	CS share and provide updates on process annually	Q3	APRIL •	CS may use CSAC as a "sounding board" for fees and charges processes and a forum to share feedback on pre and postseason debriefs		
1.d	6	1.d Community Engagement (CO 6.3.1)	•	In alignment with Corporate Communications. Provide a forum for community sharing of information ideas and feedbacks on trends and issues in alignment with their purpose.	Q2-4	APRIL • •	CSAC would like a better understanding of how communications and surveys are evaluated to have hit the mark? Would like the opportunity to discuss the triannual report with communications Would like the opportunity to share perspective on upcoming communication initiatives and surveys and how they could better support community engagement initiatives (such as budget) could there be a SharePoint or team site for CSAC?	MAY	Tracy DH will attend the May 25 meeting
1.e	6	1.e Operational Workplan Engagement (CO 6.3.1)	•	Annual review	Q1 & Q4				

• As noted in the Mandate letter approved March 2023.

# **Public Forum**

# CSAC update on past initiatives

- Supported Community Services Administration in the revisions of the CSAC TOR and creation of the CSAC Bylaw in Q4 of 2022 and Q1 of 2023
- Assisted Administration in the development of the CSAC 2022/23 Strategic Priorities
- Volunteer Workshops
  - TOM hosted March 16, May 24 of 2023, Fall session date TBD
  - Positive feedback for new format to support volunteerism
- Participated in presentation of Community Services 2023 Operational Workplan
- Block Parties

# **Upcoming Presentations for CSAC:**

- Tracy Dalzell-Heise Communications and Community Engagement
- Lisa Mudryk FCSS 2019 Needs Assessment Priorities Review
- Barb Adamson Community Grant and Inventory of Associations

# Community Services Advisory Committee

Thank you. Questions?

#### **Report to Council**

□ For Council Decision

Sor Council Direction

For Council Information

M
Morinville
Growing Together

TOPIC:	Council Meeting Schedule Options		September 19, 2023	
PRESENTER:	R. Gilbert, Legislative & Corporate Initiatives Coordinator	ind 2		
PREPARED BY:	R. Gilbert, Legislative & Corporate Initiatives Coordinator S. Davis, Legislative Consultant	<ul> <li>Meeting Dates For Option 3</li> <li>Agenda Package - May 23, 2023 Regular Meeting of Council/Committee of the Whole</li> <li>2023 Council Calendar</li> </ul>		
CLEARANCES:	N. Narayan, Chief Administration Officer M. Hay, General Manager, Administrative Services T. Dalzell-Heise, Manager, Communications and Legislative Services	RELEVANT BYLAWS / POLICIES / I Municipal Government Act	LEGISLATION:	

#### **RECOMMENDATION:**

That Administration bring forward the option(s) referred by Council for approval at the October 24, 2023, Organizational Meeting of Council.

#### PREVIOUS COUNCIL ACTION

At the June 20, 2023, Committee of the Whole Meeting, Council directed Administration to bring forward required amendments to the Procedure Bylaw No. 6/2021 and the 2023/2024 Council Calendar to facilitate the amalgamation of Regular Meeting of Council (RMoC) and Committee of the Whole (CoW) agendas, thereby reducing the number of council meetings per month.

At the October 25, 2022, Organizational Meeting of Council, Council approved the 2023 Council Calendar (included in attachments).

#### **BACKGROUND SUMMARY:**

Section 193(1) of the *Municipal Government Act* states that "a council may decide at a council meeting at which all the Councillors are present to hold regularly scheduled council meetings on specified dates, times and places."

At the Organizational Meeting of Council on October 24, 2023, Council will be required to set the schedule for RMoC and CoW for the 2024 Council Calendar and approve any amendments to 2023 Council Calendar. This report contains the meeting schedule options for consideration; however, these options do not preclude Council from creating their own meeting schedule. After a meeting schedule

has been established, Council has the option to add or cancel meetings as outlined in the Procedural Bylaw No. 6/2021.

#### **Option 1: Implement Previous Council Direction**

This option proceeds with two (2) RMoC per month, including a CoW agenda item as directed by Council at the June 20, 2023, Committee of the Whole meeting and will take place on the second (2) and fourth (4) Tuesday of each month commencing at 4:00 p.m.

The CoW will be a standing item in the RMoC agenda and will give Council the ability to immediately make decisions relating to the topic in the RMoC agenda. Currently, a motion coming out of CoW could see a minimum of a 1- to 3-week delay before being considered by Council at RMoC and then actioned by Administration. An example of the RMoC agenda including CoW is the previous agenda package on May 23, 2023, Regular Meeting of Council/Committee of the Whole (attached to report). Similar to Closed Session being a standing item on the RMoC agenda, Council may use CoW as necessary if there are no business items scheduled under CoW or utilize Consent Agenda.

At the discretion of Council, any of the meetings may be cancelled. Alternatively, Council may add additional meetings if, and when, required.

Option one (1) also explores the opportunity to proactively schedule a meeting on Friday and Saturday, September 20 & 21, 2024 for presentations related to the Operating and Capital Budget.

#### **Option 2: Meetings Commence Earlier in the Afternoon:**

With CoW being a standing item in the RMoC agenda, the second (2) option for consideration is to have the meetings begin at 3:00 p.m. rather than 4:00 p.m. One concern raised relative to afternoon meetings is that the public work; however, more and more individuals work a wide range and variety of shifts and there is no one time that will work for all. The Town of Morinville has several ways in which residents can provide their comments and view council meetings, including meeting livestream attendance and access to recordings of previous council meetings on the Town of Morinville website, the public engagement platform EngageMorinville.ca, by emailing Mayor and Council, and through Report a Concern.

Option two (2) provides a solution for concerns raised in studies showing that meetings that run later into the evening can be less productive, with a marked deterioration in attention and participation. Option two (2) strives to minimize these concerns by having meetings commence earlier in the afternoon.

#### **Option 3: Meeting Later in the Week:**

This option explores meetings being held on a Wednesday or Thursday rather than a Tuesday and/or different times at Council discretion. Council can direct Administration to consider other options, including different days of the week and times of day.

#### **BUDGET/RESOURCE IMPLICATIONS:**

As elected officials serving in a part-time capacity, your time is valuable and limited. To be respectful of that time and to create continuous improvements, the amalgamation of the agendas for the 2023-2024

Council Calendar is presented as an option. Option one (1) increases the ability to have CoW meetings more frequently while keeping the number of Council meetings to two (2) meetings per month. This may increase the length of meetings; however, the effective use of the Consent Agenda would mitigate that.

RMoC and CoW are significant resource investments for Council and Administration. Two (2) meetings per month reduces the number of meetings annually from 30 (see attached 2023 Council Calendar approved Oct. 25, 2022) to 21. Cost savings would include a reduction in staff over- time required for attendance at meetings.

#### LINKAGE TO BUSINESS PLAN/STRATEGIC PRIORITIES:

Goal 3 Financial Stewardship – operational spending and service levels reflect the principles of relevance, efficiency, and effectiveness.

The Town continues to find new and more innovative service delivery models to create organizational efficiencies including the council meeting schedule.

#### **FOLLOW-UP ACTION:**

- As per the Procedural Bylaw No. 6/2021, Committee of the Whole may refer items to Council for consideration. Any direction from Committee will be a motion to refer at a future Regular Meeting of Council.
- Administration will bring forward the option(s) referred by Committee for approval at the October 24, 2023, Organizational Meeting of Council.



Council/Committee-of-the-Whole

Meeting Schedule

November 2023 – December 2024

MEETING	DATES 2023						
Tuesday, No	Tuesday, November 14						
Tuesday, No	ovember 28						
Tuesday, De	cember 12						
MEETING I	DATES 2024						
1	Tuesday, January 9						
2	Tuesday, January 23						
3	Tuesday, February 13						
4	Tuesday, February 27						
5	Tuesday, March 12						
6	Tuesday, March 26						
7	Tuesday, April 9						
8	Tuesday, April 23						
9	Tuesday, May 14						
10	Tuesday, May 28						
11	Tuesday, June 11						
12	Tuesday, June 25						
13	Tuesday, July 9						
14	Tuesday, August 20						
15	Tuesday, September 10						
Budget	Friday, September 20 *						
Budget	Saturday, September 21 *						
16	Tuesday, September 24						
17	Tuesday, October 8						
18	Tuesday, October 22 **						
19	Tuesday, November 12						
20	Tuesday, November 26						
21	Tuesday, December 10						

- \* Placeholder for Budget Presentations
- **\*\*** Organizational Meeting



Council/Committee-of-the-Whole

Meeting Schedule

November 2023 – October 2024

MEETING	MEETING DATES 2023					
Thursday, N	lovember 16					
Thursday, N	lovember 30					
Thursday, D	ecember 14					
MEETING	MEETING DATES 2024					
1	Thursday, January 11					
2	Thursday, January 25					
3	Thursday, February 8					
4	Thursday, February 22					
5	Thursday, March 14					
6	Thursday, March 28					
7	Thursday, April 11					
8	Thursday, April 25					
9	Thursday, May 9					
10	Thursday, May 23					
11	Thursday, June 13					
12	Thursday, June 27					
13	Thursday, July 11					
14	Thursday, August 22					
15	Thursday, September 12					
Budget	Friday, September 20 *					
Budget	Saturday, September 21 *					
16	Thursday, September 26					
17	Thursday, October 10					
18	Thursday, October 24 **					
19	Thursday, November 14					
20	Thursday, November 28					
21	Thursday, December 12					

\* Placeholder for Budget Presentations

\*\* Organizational Meeting



Regular Meeting of Council AGENDA

Tuesday, May 23, 2023 4:00 p.m. Council Chambers Morinville Civic Hall

Pages

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- 1. Call to Order
- 2. Adoption of Agenda

Presenter: Mayor S. Boersma

2.1 Notice of Identified Meal break: 6:30 - 7:00 pm

#### 2.2 Additional Items

Recommended Motion: That Council approves the agenda as presented.

#### 2.3 Consent Agenda

Recommended Motion: That Council approve the following items on the Consent Agenda and respective recommendations.

#### 3. Adoption of Minutes

Presenter: Mayor S. Boersma

#### 3.1 May 9, 2023, Regular Meeting of Council

Recommended Motion: That Council approve the May 9th, 2023, Regular Meeting of Council minutes.

#### 4. Protocol Items

Presenter: Mayor S. Boersma

#### 5. Presentations

5.1 Public Presentations

Presenter: Mayor S. Boersma

#### 6. Public Hearing

Presenter: Mayor S. Boersma

There are no Public Hearings scheduled.

- 7. Business
  - 7.1 Bylaws
    - 7.1.1 Designated Officer Bylaw No. 15/2023 Presenter: N. Narayan, Chief Administrative Officer

**Recommended Motion:** That Council approve 3<sup>rd</sup> Reading of Bylaw No. 15/2023. 21 7.1.2 Council and Administration Relations Committee Bylaw No. 8/2023 Presenter: Mayor S. Boersma **Recommended Motion:** That Council rescind motions 73/2023 and 74/2023 approved at the March 14, 2023, Regular Meeting of Council, giving 1<sup>st</sup> and 2<sup>nd</sup> Reading of Bylaw No. 8/2023, the Council & Administration Relations Bylaw. Policy 27 7.2.1 **Reserve Policy** Presenter: N. Narayan, Chief Administrative Officer **Option 1: Recommended Motion** That Council approve the amended Reserve Policy. That Council approve the reserve transfers outlined in the Reserve **Revisions Document. Option 2: Recommended Motion** That Council refer the Reserve Policy to the June 13, 2023, Regular Meeting of Council for discussion. 47 Cancellation of June 27, 2023, Regular Meeting of Council Presenter: Mayor S. Boersma **Recommended Motion:** That Council approve the cancellation of the June 27, 2023, Regular Meeting of Council. Committee of the Whole **Recommended Motion:** That Council move into Committee of the Whole. Business 48 8.1.1 Snow Program Update Presenter: J. Betteridge, A/GM of Community and Infrastructure Services

> **Recommended Motion:** That Council accept the Snow Program Update report as information.

8.1.2 **Regional Service Delivery Model** Presenter: J. Potocnik, Manager, Community Services 2

68

7.2

7.3

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				5
			Recommended Motion: That Council accept the Regional Service Delivery Model report as information.	
		8.1.3	Community Grant Policy and Morinville Sponsorship Policy Presenter: J. Potocnik, Manager, Community Services	78
			Recommended Motion: That Council accept the Community Grant Policy and Morinville Sponsorship Policy report as information.	
		8.1.4	Town of Morinville 2022 Strategic Plan Highlights Presenter: N. Narayan, Chief Administrative Officer	91
			Recommended Motion: That Council accept the 2022 Strategic Plan Highlights report as information.	
		8.1.5	CAO Update N. Narayan, Chief Administrative Officer (Verbal)	
			Recommended Motion: That Council accept the CAO Update verbal report as information.	
	8.2		soards/Committees/Commission Reports r: Deputy Mayor S. Richardson	137
	8.3	Action Tr	racking List r: R. Gilbert, Municipal Intern	140
		Recomm	ended Motion:	
		That Cou	ncil accept the Action Tracking List as information.	
			ended Motion:	
9.	Purcipo		ncil move into the Regular Council meeting. from Committee of the Whole	
9. 10.		il Correspo		
10.		-	or S. Boersma	
	Recom	mended N	Action:	
			ept Correspondence as information.	
	10.1	Letter -	C. Melchert to Town Council re. Road Intersection Safety Concerns	143
	10.2	Letter -	T. Kirsop to Town Council re. Tobacco and Vaping Products Licensing	146
11.	Notice	s of Motio	n	

Presenter: Mayor S. Boersma

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# 2023 Council Calendar (Approved – October 25, 2022)



Committee of the Whole





January 2023									
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	New Year's Day: January 1								
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March 2023									
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May 2023								
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July 2023							
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September 2023							
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	ABmunis Convention: September 27-29						

November 2023							
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February 2023								
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26         27         28         Family Day: February 21								

April 2023							
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30	Good Friday: April 7 / Easter Monday: April 10						

June 2023								
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August 2023							
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October 2023								
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	December 2023						
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31	31 Christmas: Dec 25   Boxing Day Dec 26						

Committee	2022/23 Appointee
Alberta Capital Region Wastewater Commission	Councillor Dafoe
Alberta Municipalities	All members of Council
Alexander First Nation / Town of Morinville Joint Partnership Task Force	Councillor Richardson Councillor White Ms. Sarah Hall <sub>(Member at Large)</sub>
Council and Administration Relations Committee	Mayor Boersma Councillor St. Denis Councillor Richardson
Community Services Advisory Committee	Councillor Anheliger Councillor Richardson
Edmonton Global Shareholder Group	Mayor Boersma
Edmonton Metropolitan Region Board	Mayor Boersma
Emergency Management Committee	All Members of Council
Edmonton Region Waste Advisory Committee	Councillor Dafoe
EMRB Committee of the Whole	Mayor Boersma
EMRB Governance and Human Resources Committee	Mayor Boersma
EMRB Growth Plan Five-Year Interim Review Task Force	Mayor Boersma
Homeland Housing	Councillor St. Denis
Morinville & District Chamber of Commerce	Councillor Richardson
Morinville / Sturgeon County Intermunicipal Affairs Committee (IAC)	All members of Council
Morinville Library Board	Councillor Anheliger Councillor St. Denis
Northern Lights Library System	Ms. Jennifer Anheliger
Roseridge Waste Management Services Commission	Councillor Dafoe
Sturgeon Regional Emergency Management Partnership	Councillor Richardson
Sturgeon Regional Partnership Committee	Mayor Boersma
Sturgeon River Watershed Alliance	Councillor Balanko
Weed Control Act Appeal Committee	All Members of Council Mayor as Chair

#### Council Boards / Committees / Commission Reports

# 2023 Board to Council Meetings Summary

# Table of Contents

### **Executive Summary**

To strengthen relationships with Edmonton Global shareholders and to provide opportunities for two-way communication, Edmonton Global board members meet annually with the elected council of each shareholder municipality. These engagements, known as Board to Council meetings, serve as an opportunity for Edmonton Global to supply updates on our ongoing work and for individual councils to seek clarifications and pose pertinent questions related to our work.

This year's Board to Council meetings took place between January 11<sup>th</sup> and June 14<sup>th</sup>, 2023, with most meetings held in Q1.

An increased understanding of Edmonton Global's work and mandate, as well as support for a regional approach, was demonstrated among elected officials during this year's engagements, pointing to progress in aligning and harmonizing the region around a shared narrative. Questions and comments were targeted to specific focus sectors, initiatives, projects, partnerships, and processes.

The document presents answers to key questions asked during the 2023 Board to Council meetings. It is not a comprehensive list of all questions raised at the engagements but rather encapsulates key themes and takeaways that emerged.

Edmonton Global values the opportunity to meet with each of our member municipalities annually. We will continue using Board to Council meetings as opportunities to strengthen relationships and as modes for two-way communication.

Thank you for your leadership and ongoing participation.

### FAQs

#### **Investment Attraction**

Was it Edmonton Global who brought in the \$2.4B in investment between 2018 and 2022? Edmonton Global played a direct, critical role in closing all 28 FIDs made between 2018 and 2022. Edmonton Global gets leads from multiple sources, however, only deals that we played a direct role in closing are counted as wins. We are very conscious about defining our FIDs as investments that we were directly involved with, to the point where deals may not have landed without our participation, regardless of the lead source. All deals are in partnership with others depending on the needs of the clients.

#### What does Edmonton Global consider a "lead" and where do they come from?

Leads come in from multiple sources, including referrals from Trade Commissioner Service (TCS) officers, Invest in Canada, Invest Alberta, local economic development offices, the private sector, direct investor inquiries, site selectors and other partners.

Edmonton Global also proactively generates leads through outbound missions, regional events, marketing campaigns, webinars, and other activities. This proactive work, especially when leveraging networks from Canada's Trade Commissioner Service, helps get us on the radar of investors who would never go through a formal Invest in Canada or Invest Alberta process and may not have Canada on their list as a place to invest.

#### **Global Brand Awareness**

#### How is the region perceived globally?

Based on a survey we did in 2019, we know that 82% of site selectors (in the United States) had never heard of Edmonton. Global investors are largely unfamiliar with the region, and when they think about Canada, they tend to think of Toronto, Montreal, or Vancouver.

Edmonton Global has concentrated on several different geographies and we're becoming a known entity in some of those markets. We have anecdotal evidence that our efforts are working such as increased familiarity of the region from TCS offices and increased leads from partners. Depending on the sector that we're talking about, there's a better understanding of our value proposition than ever before. However, there is a lack of awareness of the region and its unique assets in the places we have yet to cover.

#### How does Edmonton Global promote the region globally?

While overseas, Edmonton Global promotes Canada first, then Alberta, and then our region. Once investors are considering Canada, Edmonton Global makes sure our region does not get overlooked or overshadowed by places like Calgary, Vancouver, Montreal, or Toronto.

We promote the region by focusing on its rich, diverse composition and the strengths of the various municipalities that it comprises. In addition to highlighting the region's unique value proposition, we showcase factors like affordability, availability of serviceable land, quality of schools, access to talent, recreation, and safety which are all components of an investment decision.

#### **Focus Sectors**

#### How did Edmonton Global select its five focus sectors?

Edmonton Global used and continues to use a data-driven approach to identify sectors where the Edmonton Region has a clear global competitive advantage and/or needs to become investment-ready due to global industry trends. These are also sectors that have the potential to radically transform and grow the Edmonton region's economy.

Edmonton Global's strategy targets investment and trade opportunities in these areas: Energy & Clean Technology, Health & Life Sciences, Food & Agriculture, Artificial Intelligence (AI) & Deep Technology, and Global Supply Chain, Logistics & Connectivity.

Edmonton Global's strategy targets investment and trade opportunities in these areas, however, they do not reflect all investment opportunities with which Edmonton Global engages. Edmonton Global continues to amplify, support, and react to opportunities that arise outside of these five focus sectors, including opportunities in the oil and gas and aerospace and defence industries.

#### Why isn't oil and gas a focus sector?

Edmonton Global is working to diversify the economy and build awareness of the region for all its unique assets as part of our strategy to radically transform and grow the regional economy. The world already knows Alberta for our oil and gas but is largely unaware of the other sectors in which we are globally competitive in. Petro Chem supporting AIHA and SIA remain a core outcome for the region. Edmonton Global is working to build up sectors in addition to oil and

gas which we recognize plays an important role in our economy. Additionally, the Oil & Gas sector has given us many of the attributes exploit to generate our value proposition in other sectors; talent being a key one. Finally, Energy Transition is still one of our critical sectors largely focused on Hydrogen and the supporting clean tech such as Carbon Capture technologies.

#### What progress has Edmonton Global made on Port Alberta?

Port Alberta has not yet been fully realized, however, there are ongoing discussions and meetings to up our game around Port Alberta. We do not have a facility or infrastructure but we're getting a lot of attention from international, cargo, logistics, supply chain, and the federal government ministry of transportation looking at how to develop it as an inland port. Finally, there are attributes of Port Alberta that companies are using such as bonding and the FTZ.

#### Talent

#### How will the region address growing labour shortages?

Edmonton Global is working to identify future labour demands in our transformational sectors and define targets for future labour needs. We've held a talent roundtable and have research underway to build out an understanding of potential shifts in labour demands across sectors and to identify transferable skills that can be applied to other jobs. This work will help identify ways that people can contribute to the economy quickly as labour demands shift.

Additionally, Edmonton Global is working with post-secondary institutions and other partners in the region to develop a talent strategy. This talent strategy is expected to target various, widespread talent and labour force issues, including the current labour shortage, the ongoing efforts of attraction and retention of highly skilled talent, and the collaboration of talent development between industry and educational institutions.

#### Trade

#### What has Edmonton Global done on the trade front?

In mid-2022, we hired a Director of Trade, Manisha Arora. Since then, an International Trade Action Plan has been created targeting Export Awareness, Export Readiness, and Export Growth. The 3 pillars:

(1) Engagement – focused on building an export interested community through engagements such as the "trade talks" event that was held in December together with Invest Alberta.

(2) Education - focused on supporting companies to become export-ready through programs such as Access Export Program, Trade Accelerator Program (TAP) and Growth Development Program (GDP). Ultimately, we want to increase the number of export-ready companies in the region.

(3) Internationalization – focused on supporting companies with starting and growing exporting through identification of international opportunities and international navigation.

#### **Member Municipalities**

#### What is the role of local EDOs?

Economic development officers play a critical role in their municipality by understanding their local business community, its strengths, and its needs and developing a unique value proposition based on their local municipalities.

Once Edmonton Global gets an investor to consider the region, EDOs provide detailed information about sites and assets in their municipality during the site selection process and will be the lead on deal closure when a final sight is selected.

Once a deal has landed and the company has set up in the region, it is up to EDOs to manage. They play an important role in investor aftercare by supporting investors with permitting, utilities, and more after an investment decision is made. Edmonton Global will help where needed but only at the request of the local EDO.

#### Who is responsible for business retention and expansion?

It is the responsibility of each municipality to track business retention rates and understand who is leaving and for what reasons. We recommend that municipalities reach out to companies who've set up in the region to find out how things are going and smooth out friction points.

#### What else can member municipalities do to support Edmonton Global?

Edmonton Global is grateful for the ongoing support of our 14 member municipalities. In addition to financial contributions, member municipalities can support Edmonton Global's mandate by:

- Establishing robust economic development teams to support investment attraction, as well as business retention and expansion.
- Addressing gaps within existing processes and teams.
- Providing data on local companies.
- Identifying companies with high potential growth areas and companies suited to enter the export space.
- Identifying companies to participate in trade missions so that Edmonton Global can organize b-b meetings with companies they are interested in doing business with.
- Execution on smooth landings for companies in the municipal boundaries.

#### **Economic Development Partners**

#### How does Edmonton Global align and work with other economic entities?

Edmonton Global collaborates with several different economic development agencies including Invest Alberta, a crown corporation established by the provincial government, and Invest in Canada, a federal agency of the Government of Canada. While the goal of all three entities is to drive investment, Edmonton Global's mandate is specific to the region and our shareholders are municipalities who often have a different perspective than the provincial government and federal government. Additionally, local partners such as the Airport, AIHA, VLN, Explore Edmonton and others are important partners in attraction and business development and are essential to the region's success. As a dedicated agency for the Edmonton Metropolitan Region, Edmonton Global ensures that our unique value proposition is included in the provincial and federal FDI attraction initiatives and targets opportunities that provide specific economic growth opportunities to our region. Edmonton Global proactively builds investable opportunities and aggressively goes after investors in areas where we know we can win, whereas Invest in Canada and Invest Alberta are largely reacting to investor inquiries. We don't think it's enough to wait for the world, we need to go after opportunities.

#### **Organizational Excellence**

#### Last year you mentioned you'd be hiring for several roles. Where is that at?

Edmonton Global's team has filled most of the positions mentioned last year, including hiring a Director of Trade and a Food & Agriculture Business Development Manager. We are currently working to fill an AI & Deep Technology Business Development Manager position and a general Business Development Manager position. Once filled, the size of the team will have arrived at a steady state.

# How does Edmonton Global compare to other regional economic development entities such as Toronto Global?

Edmonton Global is roughly a quarter of the size of Calgary, a sixth of the size of Montreal, and half of the size of Toronto, yet in terms of delivery of outcomes we are comparable to Toronto Global who has also been around a year or two longer.

Edmonton Global is recognized as a leader for a regional economic development approach. Malcolm Bruce, CEO of Edmonton Global, was invited to speak to the Toronto Board of Trade about the benefits of a regional approach as they are keen on bringing cohesion to the Greater Toronto Area. Edmonton Global was also used as a model of successful regional economic collaboration for the Metro Van (Regional) which has recently taken over from Vancouver Economic Commission (local) as the lead for FID for the Vancouver metropolitan region. This is further indication that the regional approach is quickly becoming an industry 'best practice' with regards to economic development and investment attraction. Finally, the recent inaugural flight to Frankfurt, the CEO of Leipzig airport has heard of the successful our comes of the Edmonton Region and is coming for a visit to learn how they can establish something similar in Leipzig/Dresden region of Germany. RASOF is another example of very success regional collaboration.

### **Next Steps**

If you have any additional questions regarding the 2023 Board to Council meetings, please reach out to Kristen Aspenes, Engagement Coordinator, by email at <u>kaspenes@edmontonglobal.ca</u>.

Edmonton Global would appreciate the opportunity to hold Board to Council meetings with each shareholder municipality again in 2024. We are aiming to hold all meetings early in the year which will allow us to collect shareholder satisfaction data following each meeting and include findings in the 2024 Accountability Report. A member of the Edmonton Global team will be reaching out next month to begin scheduling the 2024 Board to Council meetings.

#### BOARD MEETING

Thursday, February 9, 2023 – *Edmonton, Chateau Louis Conference Centre Watch the recording on our <u>EMRB YouTube Channel.</u>* 

#### MEETING BRIEF\*\*

- The Board approved Item 2 Consent Agenda and Item 3 Board Meeting Agenda.
- Chair Choy introduced **Item 4. Regional Evaluation Framework (REF) Education Session.** CEO Wichuk reviewed the intent of the session: to ensure a better understanding of the overall process and details of the statutory and regulatory pieces related to the REF, and the Board's role and fiduciary obligations as well as the EMRB administrative procedures and processes around the REF.
- Daina Young, EMRB legal counsel from Reynolds Mirth Richards & Farmer LLP provided an overview of the legislative and regulatory framework set out in the Municipal Government Act (MGA) and the requirements of the legislation and its regulations, including the REF. <u>Highlights</u> include:
  - The Board has only the powers granted to it by this legislation and must ensure that all applications to the Board line up with the purpose of this legislation.
  - REF is the primary mechanism for evaluating statutory plans and is also a requirement of the legislation for this Board. Its intent is to create objectivity and fairness by making clear to municipalities the criteria against which their applications will be assessed and by treating all applications in the same way.
  - The wording in Section 13 of the legislation that states the Board must either approve or reject a statutory plan in accordance with the REF, is significant and different than other pieces of legislation. It is strict and does not contemplate other considerations – decisions are final and not subject to appeal except with dispute resolutions and appeal by law.
  - It is the responsibility of the applicant municipality to provide enough information to the Board to evaluate whether approval and full implementation would result in development that is consistent with the growth plan.
- EMRB administration provided an overview of the processes and procedures for the REF. <u>Highlights</u> include:
  - The REF procedures were established to streamline the process by sending it to EMRB administration for review first.
  - EMRB administration developed a planning toolkit to help municipalities understand the REF and the implementation of the growth plan.
  - It is recommended that municipalities take advantage of a pre-application meeting to help them understand the nuances of the process and potential gaps in their applications.
  - The REF is also evaluated by a third-party evaluator, which helps provide consistent perspectives to REF reviews.
  - The recommendation is subject to a REF appeal process within 28 days and must be accompanied by a resolution of council and outline the reasons (including references to specific parts of the growth plan) for the appeal.
  - There are two ways an application comes to the Board for a decision: 1. if EMRB administration recommends rejection, and 2. if a municipality appeals an EMRB recommendation to approve.
- Daina Young, EMRB legal counsel from Reynolds Mirth Richards & Farmer LLP finished with an overview of the Board's role in the REF process.
  - The Board has two duties:

- A fiduciary duty to act in the best interest of the region.
- A legal duty to procedural fairness, in addition to the legislation and regulatory requirements.
- General principles of duty of procedural fairness include:
  - Acting consistently with the MGA, the regulation, and the REF.
  - Following the policies and procedures established by the Board.
  - Avoid prejudgment or predetermination of questions.
  - Exercise your own discretion come with an open mind capable of persuasion.
  - Consider relevant matters and base the decision on the merits of the application, not the character of the applicant.
- Chair Choy facilitated <u>questions and discussion</u>:
  - Board members asked about the number of applications that have been rejected and appealed and on what grounds. CEO Wichuk replied that it is rare to recommend an application to be rejected. Since 2018, out of 50 applications, there has been 1 appealed and 1 rejected.
  - Board members also asked whether the Board was able to make amendments to a plan (no, applications should be thoroughly undertaken and "best foot forward" when submitted); whether a submission can be made after a public hearing (yes); how the EMRB administration will address gaps in the REF process when novel ideas come forward (the Board has ultimate authority and can decide to approve an application and then update the Growth Plan to reflect); whether applications that are economically significant and time-sensitive could be fast tracked (if an application is not complicated, the turnaround time is 15 days); and a reminder for all municipalities to discuss applications and appeals with regional partners.
- CEO Wichuk provided a <u>high-level review</u> of **Item 5 2023-26** Strategic Plan which was presented at the last Committee of the Whole meeting and subsequently received input from Board members. She noted that the EMRB uses a continuous, integrated, and flexible planning cycle which is reviewed annually to remain nimble and responsive to the region's continually changing environment and recognizes the objectives of the growth plan.
- Mayor Choy facilitated <u>discussion</u>:
  - The Board members noted the importance of working with a regional mindset and acting in a regional capacity and asked about the scope of work around sufficient and affordable water resources in the region.
  - MOTION Approved unanimously.
- CEO Wichuk <u>gave an overview</u> of **Item 6.1 2023-26 Business Plan** and the priorities outlined in the plan for the next three years. She reminded the Board that throughout this planning process, EMRB administration has considered the financial and human capacity of the EMRB and that this is a moving, nimble plan.
- Mayor Choy facilitated discussion:
  - Board members asked about several of the priorities, including a discussion about a carbon budget and what that looks like going forward, whether the IRTMP will have to be revisited and the implications of the outcome of the vote on the transit commission, and how the plan hinges on receiving money from the Government of Alberta.
  - MOTION Approved unanimously.
- CEO Wichuk gave an overview of Item 6.2 2023–24 to 2025–26 Budget, highlighting:
  - The budget still assumes \$1M in funding from the Government of Alberta.
  - Revenues remain unchanged and expenditures remain flat overall.

- Mayor Choy facilitated <u>discussion</u>:
  - Board members asked about the open spaces masterplan and what it represents (natural assets in our region) and about the money allocated for the 15-year celebration (allocation covers a housing symposium, resources to promote the EMRB accomplishments, brand and profile, and some budget for RAMP).
  - MOTION Approved unanimously.
- Mayor Doblanko <u>brought forward motion</u> Item 6.3 Line of Credit Establishment and Policy F003 on behalf of the Audit and Finance Committee to establish a line of credit to support/assist initiatives when there is a cash-flow issue due to delays in Government funding. Policy F003 covers the strict use and repayment of the line of credit. The maximum available would be \$1.4M.
  - MOTION Approved unanimously.
- Mayor Doblanko <u>brought forward motion</u> Item 6.4 Amendments to Policy F007 on behalf of the Audit and Finance committee. The amendments to the language distinguish the purpose of reserves versus the line of credit. Mayor Choy proposed to further amend the wording to "maximum of \$250,000".
  - MOTION Approved unanimously.
- Mayor Doblanko <u>brought forward motion</u> Item 6.5 Amendments to Policy F001 Delegation of Authorities on behalf of the Audit and Finance Committee to better align policy and practice with respect to the delegated spending authority.
  - MOTION Approved unanimously.
- Mayor Choy moved the meeting in camera to discuss Item 7.2 Advocacy

#### NEXT MEETINGS: • Mar. 16, 2023 (9:00 a.m.-12:00 p.m.) – Committee of the Whole Meeting

- Apr. 13, 2023 (9:00 a.m.-12:00 p.m.) Board Meeting
- Apr. 21, 2023 (9:00 a.m.-12:00 p.m.) Special Board Meeting

#### **BOARD MEETING**

Thursday, April 13, 2023 – *Edmonton, Chateau Louis Conference Centre Watch the recording on our <u>EMRB YouTube Channel.</u>* 

#### MEETING BRIEF\*\*

- The Board approved Item 2 Consent Agenda and Item 3 Board Meeting Agenda.
- Chair Choy introduced Item 4.1 Sturgeon County Regional Evaluation Framework (REF) 2023-001 Villeneuve Airport Area.
- CEO Wichuk provided a brief overview of the REF application process, reminding the Board that while they are governed by REF regulation, and that when a REF is rejected, they also have the flexibility to consider and make decisions about opportunities that are innovative and unique.
- Mayor Hnatiw <u>presented</u> a summary of the Sturgeon County REF application, which highlighted the efforts, thirdparty evaluations, collaborations, and economic factors that contributed to the Sturgeon County REF application.
  - Chair Choy facilitated <u>questions for clarity</u> to Sturgeon County.
- EMRB Administration <u>presented</u> a summary of the decision-making process and its evaluation which led to the recommendation to reject the application and to send it forward to the Board for its review and consideration. EMRB Administration noted that it did not have the authority to approve the application because it involved the expansion of a major employment area.
  - Chair Choy facilitated questions for clarity to EMRB Administration.
- After the reading of motion 4.1, Chair Choy facilitated discussion and questions.
- MOTION Defeated 7 in favour, 6 opposed. Not supported by 2/3 of the representatives from participating municipalities. Not supported by 2/3 of the population of the Edmonton Metropolitan Region.
- Following the defeat of motion 4.1, Mayors Heron, Doblanko and Katchur each indicated that they will be submitting a notice of motion in writing to the CEO to be brought forward for discussion and debate at the June Board Meeting.
- Mayor Young, Chair of the Metropolitan Region Servicing Plan (MRSP) Standing Committee, <u>provided an update</u> on **Item 5.1 Solid Waste Data strategy**. The strategy will help ensure that data collected at a regional level is reliable, trusted, and secure when used for evidence-based decision-making in the management of municipal services.
- Consultant Mr. Wilbert Yang, senior waste management engineer with Tetra Tech Consulting and Engineering Firm Canada, gave a brief presentation on the strategy work to date. Highlights include:
  - The strategy identifies four important capabilities for all partners in the region: data accessibility, data integrity, performance measurement and management, and return on investment.
  - Strategy Goals:
    - Data management create standards and practices for how data will be collected and managed and reported.
    - Data governance identify who will provide the data, owns, stewards and champions the data, and the responsibility among members.
    - Service delivery model outline commitments for complying with standards and protocols, standardizing data requests, turn-around times, quality assurance, controls, security and continuous improvement of data collection.

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# **15** Edmonton Metropolitan Region Board C3

- Protocols provide formal mechanisms with member municipalities and for data-sharing agreements with Regional Waste Commissions and other partners.
- Tools and technologies outline how the data is stored, presented, and visualized.
- Roadmap provides strategic direction, milestones, and capabilities for the entire region.
- Chair Choy facilitated <u>discussion and questions</u>:
  - After the data collection and analysis is completed, the Board can choose to look at opportunities that exist and determine the next steps regarding specific strategies and initiatives.
  - MOTION Approved unanimously.
- Mayor Choy moved the meeting in camera to discuss Item 6.1 CEO Performance Evaluation.

#### NEXT MEETINGS: • May 18, 2023 (9:00 a.m.-12:00 p.m.) – Committee of the Whole Meeting

• June 8, 2023 (8:30 a.m.-12:30 p.m.) – Board Meeting

#### **BOARD MEETING**

Thursday, June 8, 2023 – *Edmonton, Chateau Louis Conference Centre Watch the recording on our <u>EMRB YouTube Channel.</u>* 

#### **MEETING BRIEF\*\***

- The Board approved Item 2 Consent Agenda and Item 3 Board Meeting Agenda.
- The Board approved Item 4.1 2022–23 Audited Financial Statements as audited by Metrix Group LLP.
- Item 5 Governance and Human Resources Committee
  - Mayor Katchur noted that at the last GHRC meeting, the committee discussed a provision in policies that enables the Board to replace up to one half of the committee and/or task force members every two years. Mayor Katchur asked that Board members and their respective councils consider this opportunity to ensure no more than 50% turnover. The committee will be providing input into a proposed process in September and seeking changes to memberships at the October Board meeting.
- The Board approved Item 5.1 2022–23 Annual Report.
  - CEO Wichuk listed several of the strategic priorities and key actions highlighted in the annual report including:
    - Priority 1 Growth Plan interim review, approval of RAMP, continued advocacy in support of regional priorities like transportation and digital infrastructure.
    - Priority 2 Reinforced several tools and support for Board: the dispute and appeal mechanism, delivery of Board development sessions, streamlining terms of reference for standing committees and task forces, organization of education sessions. Other actions included: work on the region-wide climate risk and vulnerability assessment and ramped up re-engagement across all EMRB work on issues like the housing spectrum and building relationships/reconciliation with Indigenous peoples in the region.
    - Priority 3 Moved forward with key pieces of the MRSP (data visualization model, modelling the solid waste data strategy, flood hazard mapping to inform flood risk mitigation strategies).
- CEO Wichuk led the Board through <u>Item 6.0</u> Board Chair and Vice Chair Selection.
  - The Board approved **Parkland County Mayor Allan Gamble, as Board Chair** effective November 1, 2023, until October 31, 2025. Mayor Gamble thanked the Board for the honour and promised to his duties with respect for all members.
  - Mayor Bill Daneluik of Beaumont and Mayor Jeff Acker of Spruce Grove were both nominated to the role of Vice Chair. The Board approved Mayor Jeff Acker as Board Vice Chair effective November 1, 2023, until October 31, 2025.
- Item 7.0 Member Motions. The Board heard and debated four member motions, as follows:
  - Board members approved motion <u>Item 7.1</u> City of St. Albert Evaluation of Major Employment Areas: That the Edmonton Metropolitan Region Board expand the scope of the 5-Year growth plan review to complete an evaluation on major employment areas, and EMRB administration provide any recommendations to address any barriers to enabling economic growth and development in an efficient and effective manner, inclusive of any recommended changes to current legislation, policies and processes related to the alteration of major employment areas in the region, on or before the June 2024 Board meeting.

- Mayor Heron introduced the motion and its intent: that the REF for the Villeneuve airport highlighted that the Growth Plan should remain relevant (as outlined in Strategy 1.1). This motion should help answer questions about how major employment areas (MEAs) are defined, whether there is enough supply and in the right areas, and whether more policy changes are needed and will make an already award-winning Growth Plan better.
- Board members approved motion <u>Item 7.2</u> Leduc County Regional Growth Study: That the scope of the 5-year review of the Edmonton Metropolitan Region Growth Plan be expanded to align with section 5.2.1.
   a and c of the Regional Agricultural Master Plan.
  - Mayor Doblanko noted, there was a friendly amendment for precision, to add in the words "a and c" after the section number (not b).
  - Mayor Doblanko introduced the motion and its intent: that this motion moves up work that was already identified in the RAMP to help fill the gap highlighted by the Sturgeon County REF related to MEAs and the absorption rate of prime agricultural land. The work will dovetail nicely with the St. Albert motion 7.1.
- Board members approved motion <u>Item 7.3</u> City of Fort Saskatchewan Effectiveness and Implications of Residential Density Targets: That the Edmonton Metropolitan Region Board have a discussion of the regional effectiveness and implications of the greenfield intensification methodology contained within schedule 6 of the growth plan to determine the need for relevancy as an effective regulatory mechanism.
  - Mayor Katchur introduced the motion and its intent: that there be a discussion about the consequences of sprawl and land absorption rates so that EMRB can ensure growth is regulated for the good of the region.
  - Several friendly amendments were suggested for the motion, resulting in the wording changed to indicate that this discussion would be moved to a Committee of the Whole session.
- Board members defeated motions <u>Item 7.4</u> Town of Stony Plain Growth Plan Amendment Major Employment Area: That the Edmonton Metropolitan Region Board amend the current growth plan to designate the lands identified in the Villeneuve Airport Area-Area Structure Plan as a major employment area.

That the Edmonton Metropolitan Region Board refer member motion 7.4 to administration for data to come back after the St. Albert member motion is complete, on or before June 2024.

- Mayor Choy introduced the motion and its intent: that the Board has the authority to make amendments to the Growth Plan that address issues happening today. This motion would amend the Growth Plan to designate the Villeneuve Airport area structure plan as a major employment area (MEA), which would then allow for the re-application, and possible approval, of the REF by Sturgeon County.
- The discussion included questions and debate about the motion and its timing and implications. A second referral motion was introduced that asked administration to return to the Board with information/a recommendation for the Board to help with a decision on the Stony Plain motion this referral motion was also debated and subsequently defeated.
- Mayor Choy moved to defer the following items to next Board meeting:
  - o Item 8.0 Climate Change Strategic Initiatives (ESG Opportunities)
    - 8.1 Sequencing Update
    - 8.2 Understanding Regional Emissions and Implications Report Project Charter
  - o Item 9.0 Growth Plan Five-Year Interim Review Task Force

- 9.1 Population, Employment and Housing Forecasts Background and Summary Reports
- 9.2 Growth Plan KPI Review and Analysis Report

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- Board members approved motion <u>Item 10</u> dispute resolution process. Below is the facilitator/mediator roster:
  - Andrew Fulton •
- Julie Hopkins Mark Asbell

Paul Sharek

- Barbara McNeil
- **Bill Diepeveen** •

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- Perry Mack •
- **Bill Sutherland Bonnie Rawlins**
- Sabri Shawa •

**NEXT MEETINGS:** August 18, 2023 (8:30 a.m.-12:30 p.m.) - Board Meeting ٠



#### COMMITTEE OF THE WHOLE MEETING

Thursday, Jan. 19, 2023 – *Stony Plain, Spruce Grove Hall Watch the recording on our <u>EMRB YouTube Channel.</u>* 

#### MEETING BRIEF\*\*

- Chair Choy opened the meeting and provided an overview of the purpose of the day's Committee of the Whole meeting to review the population and employment projections, and 2023-26 draft strategic plan and business plan prior to its approval at the February Board meeting.
- Mayor Heron, Chair of the Growth Plan Review Task Force, explained that the intent of the review is an opportunity to course correct and evergreen the growth plan as well as help inform the more significant ten-year comprehensive review. As part of phase one of this review, the working group has been focussed on updating projections, gathering data, and improving monitoring and reporting of implementation.
- Item **3.1 Growth Plan RUNWITHIT Synthetic Modelling** CEO and founder of RUNWITHIT by Myrna Bittner presented their findings. <u>Highlights</u> include:
  - A SEEITAL (Synthetic Edmonton Metropolitan Region Environment Intelligent Advanced Lab) to simulate the Region to 2044 based on data from municipalities, census data and other open sources, and overlayed the model with other data like household characteristics, land use, population projections, infrastructure, KPI calculations, etc.
  - The model was asked 'questions' like: 'how many more residences will be necessary in 2044?' and "what kind of dwellings will there be and who will be living in them?' These comparisons and questions generated data showing the advantages of higher density living, including lower annual cost of services for municipalities, energy consumption patterns and lower emissions that followed that density change.
  - Now that the model is built, more questions can be applied. It can identify gaps and pitfalls, and investigate everything from psychographics to extreme environmental scenarios (e.g., loss of water resources).
- Mayor Heron facilitated the <u>discussion</u>:
  - Board members asked about other questions that could be applied to the model, like water and electricity resources, utility consumption, and behaviour of populations. There were also questions asked about the data used to build the model, and whether the IRTMP and RAMP corridors were factored into the model.
  - Generally, Board members agreed that overall the Region needed a better understanding and perhaps a consistent strategy of how, why and what data is being gathered in each municipality that would feed into modelling like this. CEO Wichuk talked about how this aligns with the data strategy work the EMRB is undertaking and what future work could look like.
- Item **3.2 Population and Employment Projections Update** was presented by Darryl Howery and Gurpreet Sidhu-Virdi with Applications Management Consulting. Key <u>highlights</u> include:
  - This project is in the second phase (Growth forecasts) of four phases; the project timeline has been extended by a month and projected to be complete in April. Currently, projections are in draft form. Next steps are to update some key parameters and move to documentation of the forecasts/project for approval.

# Committee of the Whole Meeting Summary

- The workflow of the project is being completed in two streams: 1. Projections for economic growth and activity, and 2. Population growth and housing forecasts associated with satisfying the demand for housing. Several trends, residential growth factors, employment area factors and employment growth parameters were applied for this model.
- Preliminary employment forecast shows that by 2044 there will be from just under 1 million to over 1.4 million jobs in the Region, with manufacturing and professional scientific businesses showing the potential for the largest amount of growth over time. There is also projected to be a large percentage increase in jobs in utilities, finance, and insurance.
- Preliminary population forecasts show total employment growing from 1.5 million (low forecast) to over 2.4 million (high forecast), which falls around the medium and high forecast of the original Growth Plan. Growth rates (average annual growth %) are high at 2.2%.
- Mayor Heron facilitated the <u>discussion</u>:
  - The Board commented on the impact of remote work and about growth in natural gas and agriculture jobs. The presenter responded that these jobs would be represented by jobs in the processing of these resources rather than in their raw extraction/production.
- Item **3.3 KPI Analysis Update** was presented by EMRB administration. <u>Highlights</u> include:
  - The review and assessment of key performance indicators it to ensure the Region is growing as intended and to make sure we have the right set of indicators to effectively measure progress towards the vision of the growth plan.
  - The approach is to update the existing suite of KPIs based on 2021 data, review the KPIs to ensure the measures are SMART, realistic, and pertinent, and then retain or release them based on that assessment.
    - 18 KPIs will be retained (2 were combined; 10 were revised.), 6 KPIs will be released (but will still be tracked), 3 KPIs for agriculture will be replaced with 8 new KPIs, and 3 new KPIs were added – for a total of 27 KPIs.
  - The working group will also explore target setting for the recommended suite of KPIs as only 3 of the 27 KPIs have targets attached to them. Developing targets will involve establishing a baseline assessment for these KPIs, and research for best practices and benchmarking.
  - The working group has identified a long list of KPIs that could be considered for targets; they
    recommend the Board choose one or two critical KPIs for each policy area, based on available data,
    measurability, baseline/trends and what is realistic and attainable within the resources/scope/influence
    of the Board.
- Mayor Heron facilitated <u>discussion</u>:
  - The Board discussed a few of the KPIs, including whether non-market housing should be in the list, as well as GHG emissions as a data source.
  - CEO Wichuk indicated that the Board would be engaged in further target setting discussions at a subsequent Committee of the Whole meeting.

- An <u>overview</u> of **Item 4 Strategic Plan and Business Plan** was presented by CEO Wichuk. The draft is available <u>here</u>.
  - CEO Wichuk walked through the plan at a high level, reiterating the intent of each sub-section of the three strategic priorities, and offered suggestions and comments for the Board to consider within each section, and invited Board members to share these prior to the February Board meeting.
  - She also commented on the budget allocations that are being considered to help support several of these strategic priorities going forward.
  - Of note, CEO Wichuk mentioned that both the business plan and the budget are scalable and can be adjusted based on financial and human resource availability.
- Chair Choy facilitated <u>discussion</u>:
  - Board members asked about regional mobility and transit and whether it would come back into the strategic plan, as well as whether an update of the 2017 policy on non-market housing should be considered.
- NEXT MEETINGS: Feb. 9, 2023 (9:00 a.m.-12:00 p.m.) Board Meeting
  - Mar. 16, 2023 (9:00 a.m.-12:00 p.m.) Committee of the Whole Meeting
  - Mar. 17, 2022 (9:00 a.m.-12:00 p.m.) Special Board Meeting



#### COMMITTEE OF THE WHOLE MEETING

Thursday, Mar. 16, 2023 – *Edmonton International Airport Watch the recording on our <u>EMRB YouTube Channel.</u>* 

#### MEETING BRIEF\*\*

- Chair Choy opened the meeting and provided an overview of the purpose of the day's Committee of the Whole meeting to provide the Board with the context, background, and tools required to consider the recommendations about the growth plan, including potential amendments that will come forward from the Growth Plan 5-Year Interim Review Task Force, and considerations for scoping out the 10-year comprehensive review.
- Item 3.0 Growth Plan Session presented by Melanie Hare, Urban Strategies, with reflections and comments from Mayor Heron and Mayor Katchur who were both members of the Growth Plan Task Force from 2014–16. <u>Highlights</u> include:
  - The foundation of the growth plan:
    - Recognizing each community is unique this is fundamental for our Region, and it provides a clear message to investors and citizens in the Region.
    - Growth plans are most effective when considered a tool this plan is a means and not an end. It is also a living document that provides ways to respond to opportunities.
    - All plans need to be refreshed reviewing the growth plan allows for a critical eye on outcomes and tools, and it reflects changing priorities of the Region.
  - Ms. Hare led the Board through some key thoughts, milestones, and pivotal decisions that occurred during the creation of the growth plan.
    - Projections were clear that the Region would be one of the fastest growing in Alberta the question was how to balance the costs of growth and renewal and do it responsibly.
    - After evaluating the existing 2010 plan which was in fact 11 separate plans, it was
      determined that a new integrated plan was needed, with a clear identity for the Region and
      a clear vision for growth, that recognized the diversity of the Region.
    - A pivotal decision was the creation of a new identity changing the name from 'Capital Region' to 'Edmonton Metropolitan Region' to better reflect our Region. There are many "Capital Regions" but only one Edmonton Metropolitan Region.
    - Mayor Katchur and Heron shared reflections about this decision. They emphasized that building trust and consensus is hard, but everyone recognized that to be globally competitive as a Region, they needed to trust each other, knowing that everyone would bring what they needed to the table.
      - The 50-year vision speaks to the what, the where, and the how a recognition that this Region is a dominant hub for Northern Alberta, anchored by a thriving core that is interconnected with diverse urban and rural communities that are committed to growing collaboratively through the efficient use of infrastructure, building compact communities, and fostering economic opportunities and healthy lifestyles.
      - Another key decision was to identify a framework for future growth by defining the structure of the Region. This resulted in the three policy tiers (Metropolitan Core, Metropolitan Area, and Rural Areas) that recognized the diversity of the Region.



# Committee of the Whole Meeting Summary

- The development of these tiers was evidence-based and created certainty for land users, and developers in terms of expectations for density and services.
- They are not meant to be firm boundaries, but rather conceptual lines that allow for tailored policies to be developed for specific outcomes.
- Mayor Katchur and Heron reflected on the vision and noted that it became obvious that this Region had to create its own, unique structure so that everyone could see themselves in the plan.
  - The development of **density targets** was a long process and balanced a variety of interests. It resulted in the recommendation to adopt one new Greenfield Density Target for the metropolitan area to be viewed as a minimum to be achieved over the 30-year plan.
  - **Country residential policy** was also a pivotal discussion, which led to new policy direction to not support the creation of new Country Residential after existing areas were filled.
  - Other key areas of the growth plan were the development of Employment Areas as key assets to the Region, and the recognition that agriculture was fundamental to this Region and led to the development of the Rural Agriculture Master Plan (RAMP).
  - Built into the plan are tools that allow for transition as the plan develops, updates and evergreening of the plan, and for amendments that can respond to opportunities that arise in the Region over time.
- Mayor Heron and Katchur reflected that overall, the growth plan process was one of compromise and trust in the process. They recognize that it will take some time to see the return on investment in a plan like this, but initiatives like RAMP and the Integrated Regional Transportation Master Plan (IRTMP) are good examples of these outcomes. This is a tool, and the review and refresh of the plan are key to its success.
- Board members shared their confidence in the plan and their recognition of the courage of the members around the table who worked to create the plan and the regional thinking that is reflected in it. They expressed their concerns in the rapidly changing world around us and noted that as a Region we should be mindful that this plan needs to be adaptable and must move quickly to capture opportunities as they arise.
- The Board went in camera for **item 4.0 Advocacy Update**, in accordance with the provisions of Section 21 (disclosure harmful to intergovernmental relations), of the Freedom of Information and Protection of Privacy Act (FOIP), R.S.A 2000, c.F-25.

#### NEXT MEETINGS: • Apr. 13, 2023 (8:30 a.m. – 12:30 p.m.) – Board Meeting

- Apr. 21, 2023 (9:00 a.m. 12:00 p.m.) Special Board Meeting
- May 18, 2023 (9:00 a.m. 12:00 p.m.) Committee of the Whole Meeting
- May 19, 2023 (9:00 a.m. 12:00 p.m.) Special Board Meeting

# Committee of the Whole Meeting Summary

#### COMMITTEE OF THE WHOLE MEETING

Thursday, May 18, 2023 – *Beaumont, Beaumont Community Centre Watch the recording on our <u>EMRB YouTube Channel.</u>* 

#### **MEETING BRIEF\*\***

- Chair Choy opened the meeting and provided an overview of the purpose of the day's Committee of the Whole meeting:
  - To provide the Board with an opportunity to continue to build knowledge and understanding of environment and climate related challenges and opportunities through hearing about the work and lived experiences of different sectors in the Region who are showing leadership in this area.
  - To provide the Board an overview of the EMRB's approach to date with relationship building with Indigenous communities, and to further discuss the Board's vision for increased relationship building with Indigenous communities across the Region.
- CEO Wichuk introduced Item 3.1 Carbon Budget 101 Education Session presented by Karen Gorecki, KPMG Canada. <u>Highlights</u> include:
  - Emission reductions (ER) are crucial due to the devastating impacts of climate change on the world economy and the increasing insurance costs associated with severe weather events. Local climate changes, such as more severe storms, droughts, and wildfires, have negative effects, while warmer and wetter winters and longer growing seasons bring some positive outcomes.
  - Inaction in the face of climate change poses risks to municipalities in several ways. It can lead to increased demand for emission reductions from stakeholders and partners, difficulties in meeting regulatory standards and reporting obligations, limited access to provincial and federal funds, reputational damage due to perceived lack of leadership, higher carbon pricing costs, exposure to litigation and liability for damages, and vulnerability to climate risks in investment portfolios.
  - A carbon budget, although voluntary, is a vital tool in a carbon accountability framework. It operates similarly to a financial budget, where exceeding emissions in one year creates a deficit to be addressed in the following year. A carbon budget is neither a tax nor a portion of a municipal budget. Decarbonization is a gradual process that involves thoroughly examining options and associated scenarios to develop a comprehensive plan.
  - Focusing on emissions that a municipality can directly influence and control, such as infrastructure, operations, and purchasing of buildings/fleet, will have the most significant impact over time and generate long-term savings.
  - Already, 18 companies in Alberta and 347 companies in Canada have completed their GHG inventories for the Partners for Climate Protection (PCP) program. Regionally, several municipalities within the EMRB (Edmonton Metropolitan Region Board) are actively working on climate change initiatives.
  - Regional coordination among municipalities enables the sharing of ideas, knowledge, and resources. It facilitates joint implementation of projects, procurement strategies, fundraising efforts, and unified messaging to the provincial government.
- Karen Gorecki, KPMG Canada, facilitated Item 3.2 Lived Experience Panel, and introduced panelists: Karen Haugen-Kozyra, Viresco Solutions Inc.; Jane Humberstone, ATB Financial; Ahmed Idriss, Capital Power; Stephen Velthuizen, Shell Canada Limited. (<u>Background document</u>.) <u>Highlights</u> include:
  - Panelists emphasized some of the things their organizations are doing in the ESG space, including ATB doing their own emissions inventory, Capital Power planning to phase out coal in 6 years, and Shell consolidating refineries from 18 to five, and choosing Edmonton as the site for their new net-zero park.

# Committee of the Whole Meeting Summary

- The panelists also commented on how climate change mitigation has evolved in their industry, noting that the world of sustainability is complex and evolving, and that what works in other places needs to be tailored to work here. They acknowledged that 'science is very clear' and that government policies are taking us in the direction of net zero emissions, so companies are simply planning ahead of those goals.
- The panelists saw the role of municipalities as being collaborative partners who also have access to data that we can use to understand these challenges. Municipalities are also playing a huge role in supporting the development of renewable energy and creating the demand for renewables. It is also the role of municipalities to provide the infrastructure to support alternate energy sources, like hydrogen.
- When asked what piece of advice they would give municipalities, the panelists said that consistency and certainty in terms of programs and policies was key – uncertainty drives away investors (ie. make a decision and stay with it). They also felt municipalities could be the conduit for information and helping industry to know "their customers". Collaboration with industry, banks, and others to incentivize investors the right way was also important. And they encouraged municipalities to think and make decisions for the long view and to tell their story about what is happening here to the world.
- Board members asked panelists a variety of questions, including how to positively engage the public who have such widespread views (give people an opportunity to be heard, then work on how we adapt and on the practical opportunities); and how municipalities account for landmass when offsetting (there are tools that help with accounting for carbon in natural areas).
- CEO Wichuk introduced **Item 4.0 Relationship Building with Indigenous Communities.** EMRB administration presented a brief history and background of actions to date. <u>Highlights</u> include:
  - There are three Indigenous nations sharing boundaries with EMRB, and five in proximity. There is also a significant Indigenous population within the Region's urban centres.
  - The way to achieve long-term success and for everyone in the Region to benefit from quality of life is to uphold our responsibilities in the spirit of the treaties, create an enabling environment that will help further reconciliation, and foster close collaborations with our Indigenous partners.
  - The Truth and Reconciliation Commission (TRC) has 94 calls to action nine for how governments at all levels can support the process of reconciliation, and four that reference municipalities specifically.
  - The Board and administration have taken several steps to build relationships with Indigenous communities since 2020, including introductory meetings with surrounding Nations' Chiefs and the Métis Nation, and coordinated and/or participated in various presentations, workshops, and events organized by member municipalities and/or Indigenous communities.
  - Regionally, there are several efforts underway to increase the regularity of relationship building and engagement including creating and participating in opportunities for education and awareness; improving the gap in data being collected and available regarding Indigenous populations; supporting Indigenousspecific programs and services; and more formal consultation with First Nations to assist in development and lands management practices.
  - Administration asked the Board for consideration and input about what success would look like with respect to the EMRB's relationship with Indigenous leaders across the Region by October 2025, what specific next steps could be taken to advance these goals, and whether EMRB is the right vehicle to advance this work.
  - Board members' responses included that the key to the continued development of these relationships was to listen and hear what Indigenous people want and need from a place of subservience rather than a place of authority; that this journey should be taken together with Indigenous people, and that they should share and be a co-developer/collaborator in what the Region is doing and planning (and benefit from it);

# Committee of the Whole Meeting Summary

that as a Region there should be a concerted effort to better coordinate our engagement with our Indigenous partners so we do not overwhelm them with multiple or duplicate asks for assistance, knowledge, engagement, and expertise.

#### NEXT MEETINGS:

- June 8, 2023 (9:00 a.m.-12:00 p.m.) Board Meeting
- July 20, 2023 (9:00 a.m.-12:00 p.m.) Committee of the Whole Meeting
  - August 18, 2023 (8:30 a.m.-12:30 p.m.) -Board Meeting

#### **Council Tracking List - Governance (Motions - Action Driven) Related Items**

Note: Does not include Procedural Motions related to the passing of bylaws, approvals, receiving reports for information, etc.

Focus on tracking motions where action is required.

			Green Shading:	Information Requests		
Date	Item	Raised By (Councillor)	Assigned to	Comments	Due Date (For Council Meeting)	Status
September 12/2023	Budget 2023 Process	S. Dafoe	PED/Finance	That Council directs Administration to return to Council during the budget process with a plan to maintain business licensing requirements while removing the annual fee for residents and non- residents who operate home based or brick and mortar businesses in Morinville. The plan should include potential fiscal impacts, alternative funding mechanisms, and any necessary changes to existing bylaws or ordinances.		To be scheduled
August 22/2023	RCMP 2023 Q1 Report	S. Boersma	CIS	That Council directs Administration conduct a thorough study focusing on the political intricacies and financial implications that arise from the creation of a police commission within the town of Morinville.		To be scheduled
July 11/2023	Council Correspondence: Letter to Council - Resident re. Foxtail Barley	S. Dafoe	Community Safety	That Council direct Administration to review the Town of Morinville Community Standard's Bylaw in comparison with the City of Calgary and other municipalities regarding regulation of Foxtail Barley and other related weeds. <b>Note</b> : that are problematic to pets.	Oct. 10	Scheduled
July 11/2023	Morinville Curling Club Update	M. St. Denis	Sponsorship/CS	That Council direct Administration to reengage the Morinville Curling Club to explore a potential Town Sponsored fund-raising event and potential in-kind opportunities to assist Curling Clubs efforts in sustaining its current operations.		In progress
July 11/2023	Community Grant Policy and Morinville Sponsorship Policy	S. Dafoe	CS	That Administration return to Council with a new Community Grant and Sponsorship Policy that combines and refines the two existing policies.	24-Oct	Scheduled

Green Shading: Information Requests							
Date	ltem	Raised By (Councillor)	Assigned to	Comments	Due Date (For Council Meeting)	Status	
May 9/23	2023/2024 Budget Update and Council Discussion	S. Dafoe	Finance/CS	That Council direct Administration to do a full look into the Morinville Community Cultural Centre in terms of lowering costs and increased opportunities for revenue/use.	Sept. 22/23	Scheduled	
May 9/23	2023/2024 Budget Update and Council Discussion	S. Dafoe	Finance/CS	That Council direct Administration to look into Community Services staffing in terms of redundancies and/or opportunities to reduce programs already offered by other groups or agencies.	Sept. 22/23	Scheduled	
April 25/23	2023/2024 Budget Update and Council Discussion	J. Anheliger	PED, Finance	That Council direct Administration to bring forward a priority list of our statutory development plans and planning bylaws recommendations including with a business case that outlines updating top priority plans as part of budget 2024.	Sept. 22/23	scheduled	
February 14/23	Off-Highway Vehicles	R. White 46/2023	Comm. Safety	That Council directs Administration to bring forward at 2nd Reading of the proposed Traffic Safety Bylaw, a pilot project for off-highway vehicle use on roads in the Town of Morinville for Council's consideration.	Sept. 22/23	Scheduled	
January 11/23	MLC Allocation Policy	S. Dafoe	CS	That Council directs Administration to bring forward with the tri-annual report an update on the implementation of the administrative Morinville Leisure Centre Allocation Policy.	with tri-annual report(s)	Scheduled	
November 14/22	Municipal Open Space Standards	S. Dafoe 268/2022	PED	That Council directs Administration to review the landscaping regulations in the Land Use Bylaw and bring forward any amendments required to fulfill the intent of Bylaw 3/2017 Municipal Open Space Standards	with LUB Amendments, 2023 LATE T3	Pending	
June 12/22	Strategic Priority Sponsorship Policy	S. Richardson 166/2022	AS	That Council refer the Strategic Priority Sponsor Policy CA168/2020 to the October 18, 2022, Committee of the Whole meeting for discussion	referred to future RMoC for decision	Legislative Services action	

Green Shading: Information Requests							
Date	Item	Raised By (Councillor)	Assigned to	Comments	Due Date (For Council Meeting)	Status	
November 23/2021	Resident Concerns	S. Dafoe 314/2021	Leg. Svcs	That Council directs the Agenda Review Committee to add resident concerns update to the standing list of items for Committee of the Whole meetings.	Oct. 10 Procedure Bylaw	To be scheduled	
July 13/2021	Truth & Reconciliation	S. Hall 239/2021	Administration	That Council direct Administration to undertake the engagement as outlined in the Truth and Reconciliation Community Consultation Plan report.		Legislative Services action	